

“Poi E” performed by Patea Maori Club at the 2022 World Cup





Moonwalking “Backwards into the Future”:
‘Poi E’, Music Video and Documentary

Dr. Lisa Perrott
Screen & Media
Te Kura Toi



Kia whakatōmuri te haere whakamua.
I walk backwards into the future with my eyes fixed on my past.

‘Poi E Thriller Haka’ (*Boy*, Taika Waititi, 2010)



'Poi E' music video (1984)

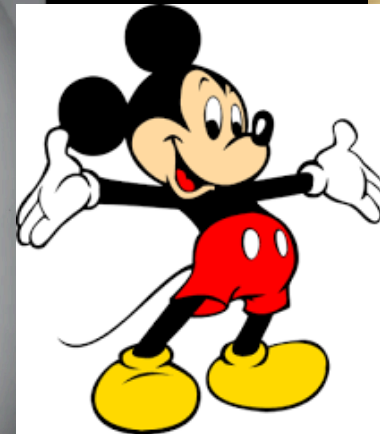
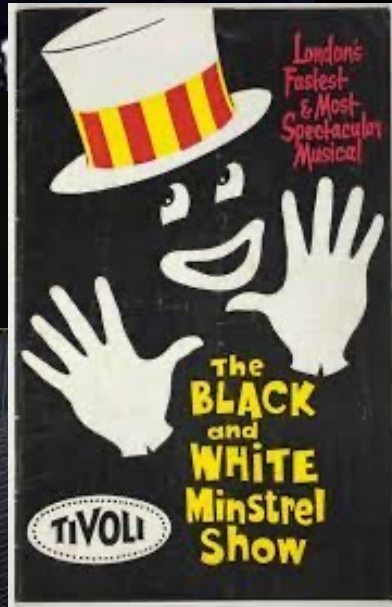


White gloves?





The cult of of the white glove





Michael Jackson- Billie Jean (1983)

White gloves...and a waka full on ancestral figures



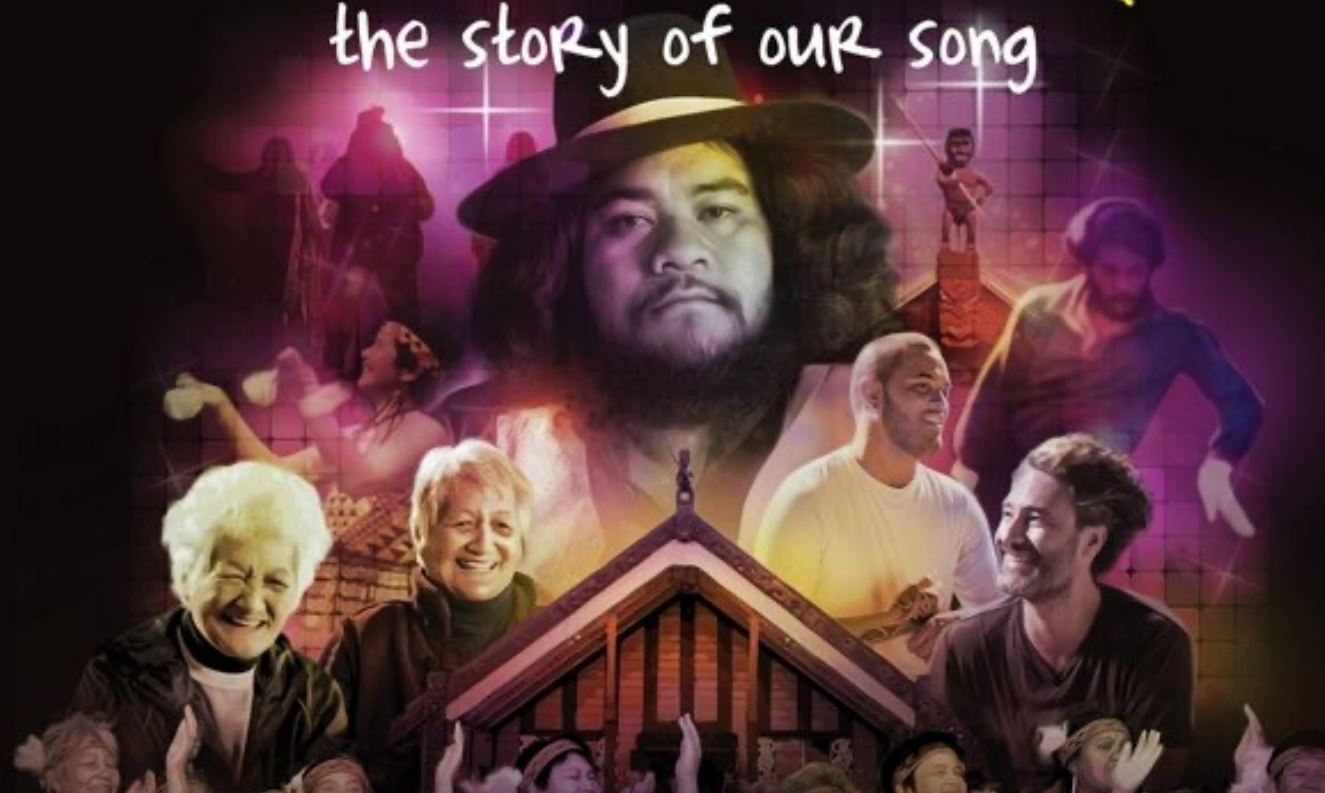
Whakapapa and ancestral presence in 'Poi E' (1984)



From music video to documentary

POIÉ

the story of our song



Poi E: The Story of Our Song (Documentary by Tearepa Kahi, 2016):

Whakapapa
and ancestral
presence
travelling through
time, space
music video,
documentary, and
...mashups...

- Image from *Poi E: The Story of Our Song*
(Documentary by Tearepa Kahi, 2016)β



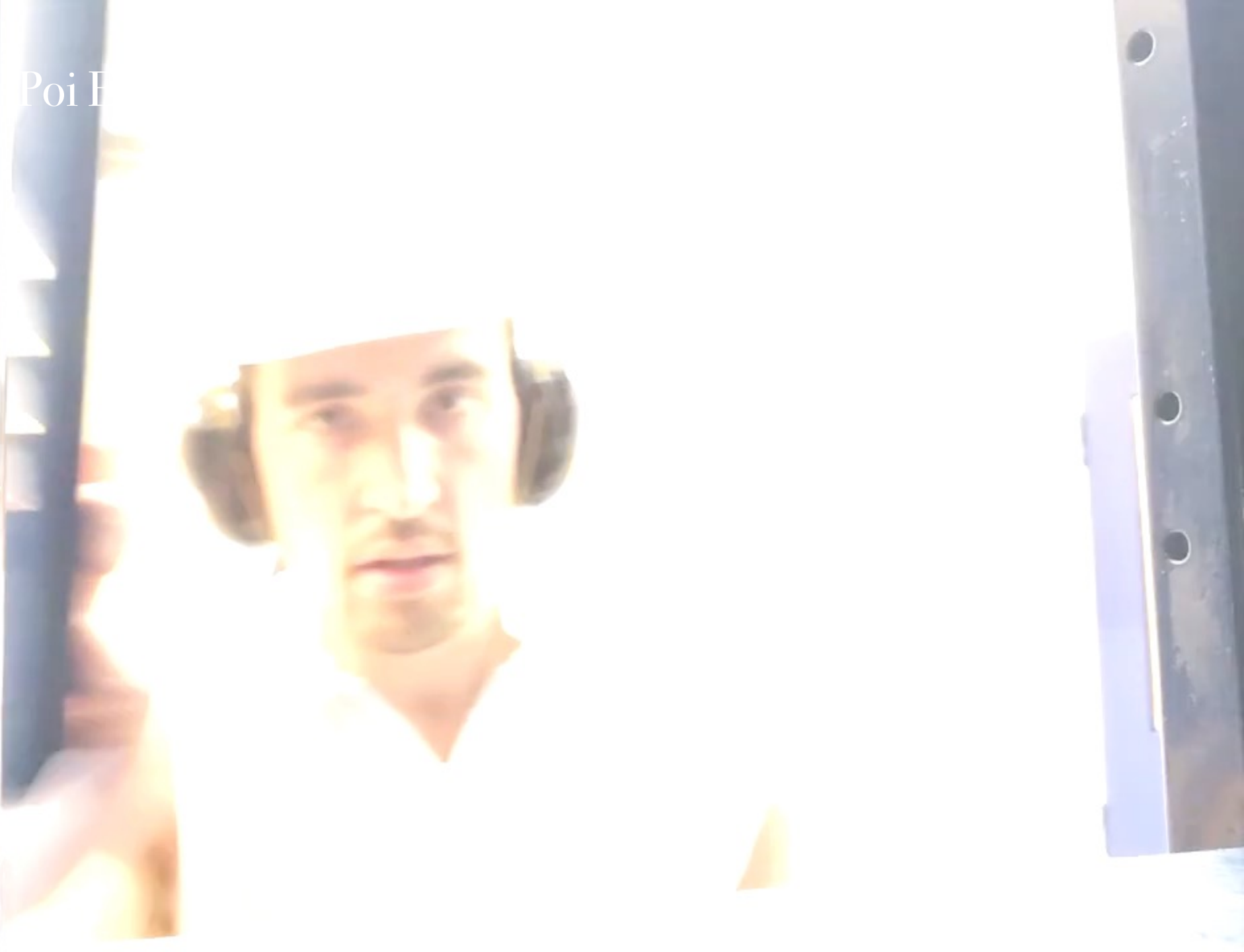
Mash-up of 'Poi E' mash-ups



Coffin Dance (Dancing Pallbearers)



Poi F



Scan
QR code to access
the
YouTube playlist

or enter
URL:

<https://tinyurl.com/yc3uecpz>

Read the book chapter at:

<https://tinyurl.com/53epccuv>



NEW APPROACHES TO
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Transmedia Directors

*Artistry, Industry, and
New Audiovisual Aesthetics*



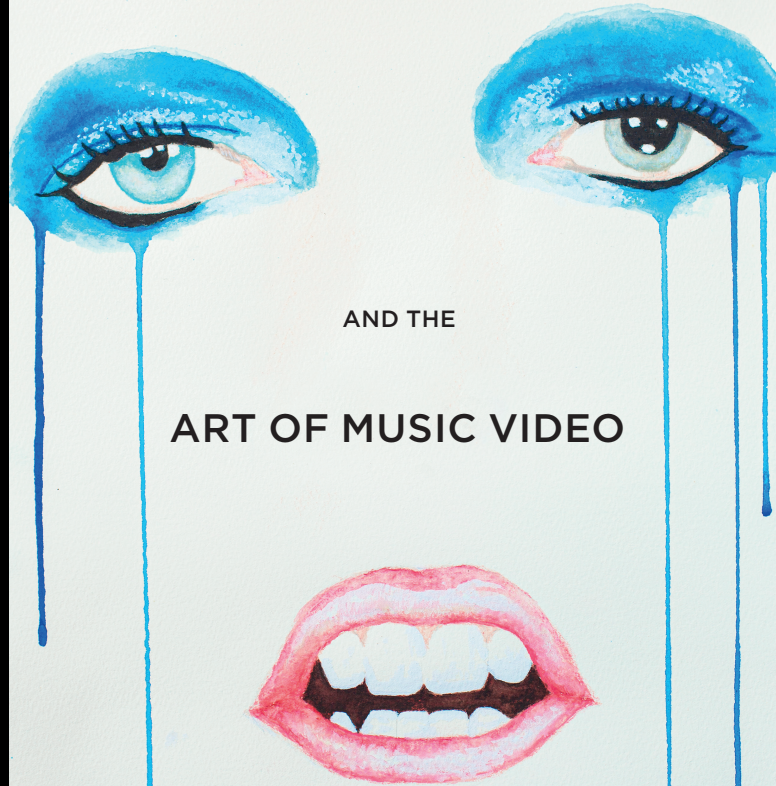
Edited by

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NEW APPROACHES TO
SOUND, MUSIC, AND MEDIA

DAVID BOWIE

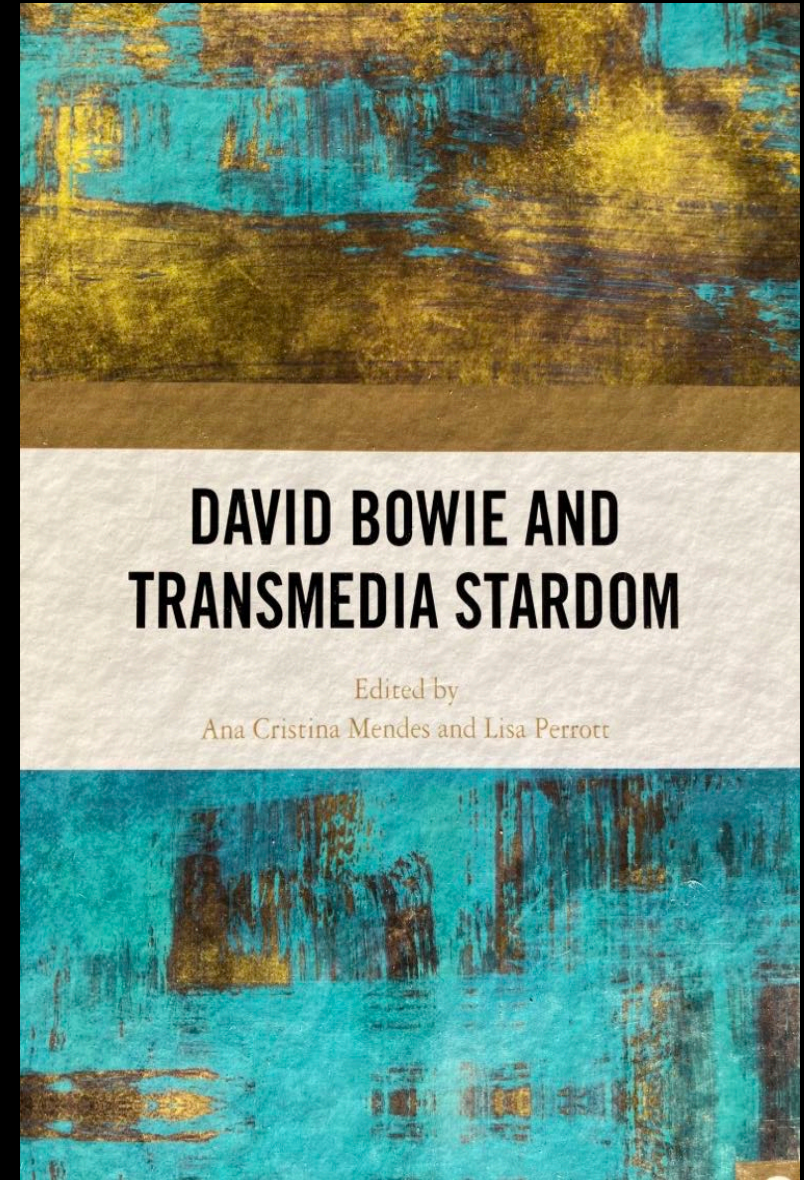


AND THE

ART OF MUSIC VIDEO

BLOOMSBURY

Lisa Perrott



DAVID BOWIE AND TRANSMEDIA STARDOM

Edited by
Ana Cristina Mendes and Lisa Perrott

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