1	Part I
	CONCEPT AND PRACTICE OF PUBLIC BENEFIT
	CONCELL AND TRACTICE OF TOBLIC BENEFIT
3	

1 Chapter 1

2 HAVE A LITTLE FAITH: THE ADVANCEMENT OF

3 RELIGION AND PUBLIC BENEFIT

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5 Introduction

- 6 Charity has early origins in, and is often seen as sustaining, the healthy functioning of
- 7 society, filling the welfare openings that have been left exposed either as a result of
- 8 the government policies of the day, or shortfalls in government assistance. Thus, it
- 9 can be said that charity assists with decreasing many of the welfare encumbrances that
- might otherwise be placed on states, whilst at the same time, performing essential
- 11 roles within a variety of communities. Charity should, therefore, not be
- 12 underestimated for its value within society.
- As will be outlined, there are a number of legally recognised charitable
- purposes, and the advancement of religion is one such purpose. However, against the
- backdrop of societies becoming purportedly less religiously-inclined and the
- seemingly growing religious terrorist threats, the relevance of the advancement of
- 17 religion within a charity context is being questioned. As a result, pressures grow to
- address public concerns that revolve around granting charitable privileges to
- organisations whose charitable endeavours are underpinned by intangible belief

- 1 systems, and indeed, whose religious moralistic stance may be contrary to the social
- 2 policies of the day.
- This chapter demonstrates that religion is still just as relevant in contemporary
- 4 society as it was in ancient times, and further, that charity law is the perfect
- 5 instrument to enable the most fitting utilisation of religion, under the embrace of
- 6 advancement of religion.
- 7 In undertaking this analysis, this chapter considers the doctrine of public
- 8 benefit and its role within charity law to ensure the legitimacy of religious charitable
- 9 purposes, and specifically considers the approach of the Australasian courts to
- 10 evaluate critically the issues surrounding public benefit and the advancement of
- 11 religion.

- Prior to considering the jurisprudence of Australia and New Zealand, we will
- set out, briefly, the importance of religion generally within society, to contextualise its
- relevance. Then we will outline the law relating to charitable purposes, and public
- benefit, in order to underpin the discussions that follow.

Religion and Society

- 17 Religion is undoubtedly of ancient origins, as evidenced in worldwide cave and
- 18 escarpment paintings and carvings dating back millennia. The Australian Aboriginal
- religions are tens of thousands of years old, and it is said that the Vedas, the Hindu
- 20 religious texts, date back 6,000 years. As the notion of religion developed throughout

- the world, so the numerous belief systems became associated with ceremonies, rituals,
- 2 sacred objects, and writings, as well as shaping and compelling cultural rules
- 3 regarding, *inter alia*, clothing, marriage, behaviour, food and diet. Indeed, the
- 4 influence of religions was so strong that it foften buttressed or became consolidated
- 5 with the civil power as with the Pontifex Maximus, the Pharaohs, the Aztecs, and
- 6 many existing religions. ² Its effect is still felt today in relation to civil power. For
- 7 instance, it was said that there was an evangelical surge that helped put Donald Trump
- 8 in the White House.³
- 9 With regard to religion and law, specifically Western law, the two concepts of
- religion and law are indistinguishably interconnected; indeed, Western law cannot be
- understood in isolation from its religious influences. Every aspect of social and
- political life was pervaded by religion. With the revival of Roman Law in the 11th
- and 12th centuries, the method of studying Roman Law texts was the same as
- scholasticism, which was derived from Greek dialectical reasoning. ⁴ This reasoning
- was utilised to explain, harmonise, and reconcile the Scriptures. In addition, the
- 16 Christian theology of revelation was conjoined with Roman and Greek notions of
- 17 natural law, and these underpinned the Medieval legal system, as well as various
- religious notions influencing the content of European civil law, and the common law,
- in particular through canon law.⁶
- It is likely unarguable that religion and law are closely connected, certainly in
- 21 relation to Western society, but religion within society goes deeper than that. It is

- asserted that it is religion that underpins that which it means to be human. This is
- 2 because from early civilisations, humans have sought answers to the meaning and
- 3 purpose of life, and religion provides some of those answers. 7 Indeed, religion has not
- 4 only provided answers to the existence and place of humans within the cosmos, but it
- 5 is also said to impact beneficially on certain aspects of society, over and above
- 6 spiritual benefits.

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For instance, religion reduces the number of medical terminations; has a

lowering effect on divorce rates; and encourages timely payment of debts. There is

also further evidence that religiously-influenced people are more likely to give to

charities, and to undertake charity work. 8 Interestingly, religious attendance of once or

more a week is also said to have health benefits. A number of studies have revealed

that such attendance may increase a person's life span by up to seven years, in

addition to boosting a person's immunity, on top of benefits that include decreasing a

person's blood pressure, lowering rates of depression, and lowering alcohol and

15 narcotic consumption and abuse.⁹

Religious participation also impacts in a positive manner with respect to youth offending; and increases the possibility of completing school or college. Such influences often result in improved financial circumstances for society generally, by reducing imprisonment and reintegration expenses. This also then can result in lower unemployment rates, which is likely to reduce state aid to individuals. It is not just the youth who may be advantaged by religious influences. Religiously-involved adults

- 1 are also less likely to be criminally active, and in turn, consequently make fewer
- 2 demands on state aid and provisions. 10 These many non-spiritual advantages provide
- 3 numerous benefits as a result of religious observances, not least of which are
- 4 economic gains for the community. These impacts of religion are said to benefit the
- 5 American economy to the tune of approximately \$2.6 trillion annually; this amounts
- 6 to about 1/6 of the total economic output. 11
- 7 The economics of charitable giving, and in particular, giving to religious
- 8 bodies, should therefore not be underestimated, and is a reflection of the importance
- 9 of religion in society generally. For instance, in 2016, the total given by Americans to
- 10 non-secular charitable organisations was \$122.9 billion (inflation adjusted dollars).
- 11 The next highest amount donated was to education charities, and that amounted to
- \$59.8 billion (inflation adjusted dollars). 12 In addition, in the United States alone,
- religion-related businesses and institutions, as well as places of worship, bring in
- more revenue than Google, Apple, and Amazon combined, contributing an impressive
- \$1.2 trillion annually to that nation's GDP. However, this is thought to be a
- 16 conservative figure; the amount may actually be more than that. 13
- The contribution to society by religion is not just related, however, to identity
- or economics. Religion has impacted profoundly on the contribution of religious
- organisations, throughout history, to building the constitutional infrastructure [...] of
- 20 contemporary society, ¹⁴ and its impact is said to be beyond estimation. ¹⁵ Indeed,
- 21 many jurisdictions, including New Zealand, Ireland, and Canada, are beholden to

- 1 religious organisations for their role in providing health and educational systems that
- 2 still exist today. 16 The reality is, therefore, that religious institutions underpin and
- 3 support national infrastructures, many of which are closely linked to charitable
- 4 organisations. These include medical institutions and schools, and also religious
- 5 institutes themselves, ¹⁷ all of which illustrates the essential role that religion plays
- 6 within society, and through its charitable connections.
- What these benefits and relationships suggest, therefore, is that economically
- 8 and socially, humans would be poorer individually and collectively without the
- 9 influence of religion throughout society. Indeed, any exclusions of religion within
- 10 charity law may have adverse consequences for key sections of society, such as
- 11 hospitals and schools. This would not only be detrimental to the infrastructure of the
- state generally, but it would also be detrimental to members of the community who
- are reliant on such institutions and their support.
- This brief foray into the relationship between religion, society, and the law has
- illustrated the fundamental role of religion within society generally. Nonetheless,
- religion remains the target of consistent and repeated attacks in the media and
- communities. By way of example, one only has to look to actor and comedian Ricky
- 18 Gervais, with his millions of followers on Twitter and Facebook, to see the influence
- of negative press in relation to religion. Mr Gervais is renowned for his criticisms of
- 20 religion, and has observed, in relation to the privileges granted to religions granted
- 21 charitable status that '[s]ame sex marriage isn't gay privilege, it's equal rights.

- 1 Privilege would be something like gay people not paying taxes. Like churches
- don't'. 18 Further, he states that '[w]e shouldn't even need the word "atheism". If
- 3 people didn't invent ridiculous imaginary Gods, rational people wouldn't have to
- 4 deny them. ¹⁹

- 5 Mr Gervais' views are not held in isolation. Famous critics such as Richard
- 6 Dawkins and Christopher Hitchens²⁰ are highly vocal in their public criticisms of
- 7 religion, and brief searches on social media outlets, such as Facebook and Twitter,
- 8 will reveal equally vociferous and sustained attacks on religion generally.
- 9 Against this backdrop, and in conjunction with the apparent darkening cloud
- 10 forming in relation to religious terrorism facing many communities, it is timely to
- consider religion's place within society specifically within the construct of charity
- law, which this chapter seeks to do.²¹ In order to begin this journey, this chapter now
- sets out, in brief, some of the legal principles associated with charity and religion.

Charitable Purposes and Public Benefit

- Whilst much has been written on this matter, it is still important to set out the
- 16 classifications of charitable purpose, which are rooted in the *Charitable Uses Act*
- 17 1601, otherwise known as the *Statute of Elizabeth*. ²² The preamble of this long-
- repealed²³ Act categorised those purposes that would be legally-recognised as
- 19 charitable, although that list of purposes was said not to be exhaustive.²⁴ This list of
- 20 charitable purposes is still recognised in contemporary times. This came about

- 1 because Lord Macnaghten, in the renowned case of *Income Tax Special Purposes*
- 2 Commissioners v Pemsel, 27 produced a classification of charitable purposes which
- 3 found their essence in the aforementioned Preamble. Thus, his Lordship confirmed
- 4 that charity comprises four principle divisions, as follows:²⁸

6 Trusts for the relief of poverty; trusts for the advancement of education; trusts for the

advancement of religion; and trusts for other purposes beneficial to the community,

8 not falling under any of the preceding heads.

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- 10 Since the recognition of this famous classification, the law of charity has developed,
- and a number of jurisdictions have added to this list of charitable purposes. For
- instance, England and Wales now recognises 13 heads of charity;²⁹ and Australia has
- similarly extended its list of recognised charitable purposes.³⁰ New Zealand, however,
- retains the original *Pemsel* heads of charity, which are embedded in its Charities Act
- 15 2005.³¹ New Zealand is not alone in this approach. In the leading Canadian authority
- of Vancouver Society of Immigrant and Visible Minority Women v M.N.R. the Court
- observed that:³²

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Canadian courts have consistently applied the *Pemsel* test to determine that question.
 The *Pemsel* classification is generally understood to refer to the preamble of the

3 Statute of Elizabeth, which gave examples of charitable purposes.

What these statutory provisions confirm is a preservation of many of the common lawprinciples.

Of note is that, historically, the common theme that was seen to run through the range of purposes was that they were all of public benefit, ³³ even though the *Statute of Elizabeth* does not refer unequivocally to specific public benefit.

Nevertheless, the Preamble was seen as recognising purposes that provided public benefit, thus if there is any thread linking these crude judicial attempts to define charity, it is in the conception of charity as a *public use*. The effect, therefore, is that for a purpose to obtain charitable status, it must be legally-recognised as a charitable purpose, and further, it must be for the public benefit. We turn now to setting out the requirements of public benefit.

In general, those purposes that fall within the first three heads of charity in other words, those purposes that relieve poverty, and advance education and religion were said to be presumed for the public benefit.³⁵ For purposes that fall within the fourth *Pemsel* head that is, purposes that are beneficial to the community the public benefit is not presumed, and must be demonstrated specifically. It should be

1	noted that the United Kingdom has made some considerable legislative modifications
2	to the public benefit doctrine, whereby it is now confirmed that in determining
3	whether the public benefit requirement is satisfied in relation to any purpose falling
4	within section 3(1), it is not to be presumed that a purpose of a particular description
5	is for the public benefit. In other words, the presumption of benefit has been
6	removed for all heads of charity, including the advancement of religion. In New
7	Zealand, and for the most part in Australia, the presumption of public benefit
8	remains. ³⁷
9	Thus, public benefit has been infused into charity law by the courts, and the
10	main concern of the courts is to ensure that an entity is not able to take advantage of
11	the favoured position of charities in order to carry out what is essentially a private

main concern of the courts is to ensure that an entity is not able to take advantage of the favoured position of charities in order to carry out what is essentially a private purpose. In other words, it is the element of public benefit that justifies the legal and fiscal concessions granted to charities. It is generally accepted that there are two components of the public benefit test. This is articulated in the New Zealand High Court case, *Liberty Trust v Charities Commission*: 40

It is accepted that in order to have a charitable purpose the entity must be carrying out its purposes for the benefit of the public. This means that the entity must confer a benefit and that it does so in respect of the public or a sufficient section of it.

2 In other words, the purposes must demonstrate a public benefit, and that benefit should be for the public, or a sufficient section of the public.⁴¹ In relation to the 3 advancement of religion, it is well settled. 42 that a gift for religious purposes is 4 prima facie charitable, the necessary element of public benefit being presumed unless 5 and until the contrary is shown. ⁴³ Nonetheless, the doctrine of public benefit has been 6 subject to some criticism throughout the years, for instance:⁴⁴ 7 8 9 The concept of public benefit is intangible and nebulous; its effects can only be 10 represented as variable and unpredictable. Imprecision has resulted in illogical and 11 capricious decisions, sometimes impossible to reconcile. 12 In addition, few would regard the [public benefit] and the manner in which it has 13 been applied as wholly coherent and satisfactory. ¹⁴⁵ Such criticisms have done little to 14 assuage the concerns of the public in relation to the continued existence of the 15 advancement of religion as a charitable purpose. However, this chapter asserts that 16 even though this doctrine may be subject to criticism, public benefit provides a legally 17 justifiable and legitimate safeguard to ensure that purposes that fall under the 18 19 advancement of religion will benefit communities, within the confines of the law,

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- 2 is so even if cases may be deemed controversial, or unpopular in the public view.
- 3 Therefore, it is argued that the public benefit doctrine, and its presumption, are an
- 4 effective method of ensuring that charitable religious bodies function as prescribed by
- 5 law, and as a result, the public will benefit. To illustrate this, we turn firstly to the
- 6 New Zealand High Court case of *Liberty Trust v Charities Commission*. 46
- 7 Liberty Trust
- 8 Liberty Trust was first registered under the *Charities Act* 2005, and its main activity is
- 9 to provide a mortgage-free lending scheme. This scheme was generally funded by
- donations, and from that, interest-free loans were made to donors, and others. The
- 11 Charities Commission, as it was at the time, ⁴⁷ removed the Trust from its charity
- register, and the Trust subsequently appealed this decision to the High Court.
- The Trust seeks:

to advance the Christian faith by teaching & demonstrating the Bible s financial
principles, to assist those in financial difficulty, relieve financial burdens and
advance the Kingdom of God. Part of our ministry is lending interest-free to enable
New Zealanders to own their own homes, churches, and ministries without long-term
debt, so they can be free to fulfill God s call upon their lives [sic].⁴⁸

2 The funds are available to all creeds and faiths, with the main message of teaching

3 Biblical financial principles through, amongst other matters, its loan scheme. Mallon

4 J, in this case, had no concern regarding whether or not the scheme advanced

5 religion;⁴⁹ therefore, the issue of interest to this chapter is that of public benefit in

6 relation to whether a mortgage scheme meets the requisite public benefit.

As has been noted, the Trust's purposes include relieving financial burdens, in a hope that Christianity would be advanced as a result of having such burdens alleviated. In other words, recipients of the loans can be free to fulfill God's call upon their lives. This a commendable approach, although it is not clear how a person should fulfil this requirement. Thus, there may be an argument that the purposes are focused too narrowly on its adherents, thereby creating a private benefit, as opposed to a public benefit. Indeed, it might be argued that such a hope is analogous to the circumstances discussed in the New Zealand High Court case of *Canterbury Development Corporation v Charities Commission*. In this case, Ronald Young J stated that:⁵²

The applicants core activities and central focus were to assist and increase the profitability of particular businesses in the hope that there would be an economic lift for the Canterbury region. While the relief of unemployment could be a charitable

purpose under the relief of poverty ground, this outcome was too remote from the purposes of the appellants, whose aims were to assist businesses to prosper. The activities were not therefore of public benefit and of direct benefit to a significant part of the public.

In essence, therefore, the purposes need to be more than hopeful, otherwise there would only be an indirect benefit. In relation to the loan scheme, whilst the aim is to enable borrowers to be released from financial burdens and to generously serve and build God s Kingdom, ⁵³ it is not clear precisely how borrowers should serve and build God s kingdom. Therefore, it could be argued that Liberty Trust s loan scheme has a strongly focused private benefit, making the public benefit too remote, and making the private benefits perhaps not incidental to the overall public benefit. ⁵⁴

However, in answer to this assertion, Mallon J stated that the private benefits reaped from the loan scheme were, in fact, seen as part of living as a Christian. An integral part of the scheme is that its benefits are to be shared with others, seen as part of the scheme is that its benefits are to be shared with others, seen as part of living as a Christian. An integral part of the scheme is that its benefits are to be shared with others, seen as part of living as a Christian. An integral part of the scheme is that its benefits are to be shared with others, seen as part of living as a Christian. An integral part of the scheme is that its benefits are to be shared with others, seen as part of living as a Christian. An

These cases are therefore quite different from a private benefit conferred as part and parcel of an activity directed at advancing religion [...] all Christian teaching should

1	be beneficial in the long term for members of the faith so that personal benefit is a
2	necessary element but [] that is not the end of it.
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4	This suggests, therefore, that the purposes are not focused too narrowly on its
5	adherents ¹ , ⁵⁷ although leading a ¹ Christian life free of the burdens of debt ¹⁵⁸ does
6	suggest that the private benefits are not necessarily incidental. Certainly, this is a grey
7	area because it has been argued that: ⁵⁹
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9	there is a line to be drawn between the outworkings of a religious faith that, being
10	ancillary and incidental in nature, can be seen to manifest an organisation s religious
11	beliefs, and those that are disproportionate and unrelated to such an organisation and
12	its beliefs.
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14	There could be grounds for asserting that an interest-free mortgage scheme is not
15	necessarily related to the outworkings of a religious faith. However, Mallon J
16	observed, significantly, that: ⁶⁰
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In terms of the private/public benefits it is difficult to distinguish it from a mass in a Church which is open to the public. A mass in a church may have more ready acceptance as being of a religious nature and for religious purposes than a mortgage scheme that is set up as an example of the Bible s message but that is not the point. On the evidence before me this mortgage scheme is a public example of what is intended to be a Christian approach to money and part of propagating the Christian faith.

Therefore, her Honour s assertions are persuasive as to why a mortgage scheme may demonstrate the requisite public benefit, and importantly, why the public benefit requirement should not be rebutted. Further, just because a purpose may not be readily accepted in the public eye, this does not mean that the public benefit should be rebutted. This point was raised by Elias CJ, for the majority, in the Supreme Court case of *Re Greenpeace of New Zealand Inc*, where her Honour declared that unpopularity of causes otherwise charitable should not affect their charitable status, ⁶¹ and neither should lack of controversy [10] be determinative. ⁶²

If popularity, or lack of controversy, were requirements of public benefit, the result would, in effect, exclude much promotion of change while favouring charitable status on the basis of majoritarian assessment and the status quo. ⁶³ Such an approach would, surely, be contrary to the very spirit of charity law, which, in reality, should

be responsive to the way society works.²⁶⁴ If charity fails to respond to the way in

which society works, then the law is actually 'likely to hinder the responsiveness of this area of law to the changing circumstances of society. ³⁶⁵ For example, once upon a time, it would have been inconceivable that purposes such as promoting the abolition of the slave trade, promoting civil rights, or indeed the promotion of environmental protection, would be construed as charitable. 66 Nonetheless, charity law has seen fit to find such purposes charitable, even in the face of public criticism. This offers further evidence that charity must evolve to meet the needs of the society of the time, and it is able to do this appropriately through the doctrine of public benefit.

Certainly, it is acknowledged that the *Greenpeace* decision did not refer to the advancement of religion; however, it is submitted that the principles in relation to public benefit are analogous to the assertions in relation to the *Liberty Trust* case. As a result, the latter case demonstrates that public benefit is a useful legal device by which the judiciary may determine the overall benefit to the public, still contained by legal parameters. It represents a rational and practical standpoint which sets public benefit within a contemporary context, whereby financial burdens are of key concern to many in today society. Reducing such burdens is likely to have benefits overall for society by lessening pressure on individuals, and thus mitigating the pressure on society to alleviate those financial worries. As a result, charity law has demonstrated its practical application in a real-world context, underpinned by, and within the confines of, the public benefit doctrine.

1	Australian jurisprudence echoes New Zealand's pragmatic approach to the
2	utilisation of the public benefit doctrine in such a way as to justify the relevance of
3	religion in society but within the confines of charity law. We turn to two cases, both
4	controversial, to assess public benefit and its importance in ensuring that purposes
5	meet stringent charity law requirements, whilst at the same time providing valuable
6	benefit to communities. We begin with Church of the New Faith v Commissioner of
7	Pay-Roll Tax (Scientology case). ⁶⁷
8	The Scientology Case
9	The question for the High Court of Australia was whether Scientology is a religion. In
10	brief, Scientology was founded by L. Ron Hubbard, and as a self-prescribed religion,
11	it offers a precise path leading to a complete and certain understanding of one's true
12	spiritual nature and one's relationship to self, family, groups, Mankind, all life forms,
13	the material universe, the spiritual universe and the Supreme Being. ⁶⁸ The High
14	Court, in the Scientology case, confirmed the fundamental importance of religion
15	within its legal framework, observing: ⁶⁹
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17	Protection is accorded to preserve the dignity and freedom of each man so that he
18	may adhere to any religion of his choosing or to none. The freedom of religion being
19	equally conferred on all, the variety of religious beliefs which are within the area of

legal immunity is not restricted.

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2 I assert that charity law underpins this requirement through the judicious recognition

and application of the public benefit doctrine, and as will be addressed, the Court in

4 this case confirmed that public benefit legitimises Scientology. However,

5 interestingly, the Court makes little explicit reference, if at all, to the doctrine of

6 public benefit. Nonetheless, the doctrine can be implied throughout the judgements so

as to validate the legal recognition of Scientology.

It was observed by the Court that the law seeks to leave man as free as possible in conscience to respond to the abiding and fundamental problems of human existence. This suggests that many people struggle with their existence within the Universe. Some people are able to rationalise their existence through the natural order, known or unknowable by use of man's senses and his natural reason, and this provides an adequate answer to the concern of existence. However, not all people find comfort or appearement in this manner. In those circumstances, an adequate solution can be found only in the supernatural order, and this offers a sense of reason for a person sexistence in the grand scheme of matters.

Herein lies the implicit recognition of public benefit. The benefit is found in the comfort provided by religion in assisting humans to find their place within their own environment, and within the world generally. Such a benefit may not be explicitly measurable, but providing emotional and spiritual succour ensures, amongst

- other matters, that humans have sufficient coping mechanisms to deal with life's
- 2 challenges, and are able to function appropriately within society. Charity law already
- 3 recognises that finding emotional pleasure in a purpose can be charitable because it
- 4 satisfies a public benefit.⁷³ The reason being, as asserted by Vaisey J in *Re Shaw* s
- 5 Wills Trusts, is that promoting and encouraging the arts and graces of life is the finest
- and best part of the human character. ⁷⁴ Such a reasoning can be aligned with the
- 7 benefit, therefore, of religion in promoting spirituality because it can develop,
- 8 beneficially, a human character.
- 9 This reasoning finds support in the *Scientology* case, whereby the Court noted
- that faith in the supernatural provides a means of rationalising the sense of inadequacy
- felt by many humans in relation to their place within mankind generally, and also
- within the universe. 75 Further, religion relates a view of the ultimate nature of reality
- to a set of ideas of how man is well advised, even obligated, to live.⁷⁶ The
- implication being, therefore, that public benefit may be found in guidance that a
- religion provides for the beneficial conduct of humans, as well as providing a sense of
- reassurance as to humanity's place in the universe.
- 17 Certainly, there may be some scepticism in relation to the emergence of new
- religions, such as Scientology, when legally recognised religious status confers
- 19 financial and other advantages. Such a scepticism has been prevalent within Australia
- since European settlement, not least due to the progress of science. However, religion
- 21 still retained a foothold within Australia, perhaps in part because of the harsh

- 1 Australian climate and environment. Religion continued to provide answers and
- 2 comfort to the settlers in a new and challenging environment, offering relief and
- 3 guidance. Thus, the public benefit of religion in those circumstances was a pragmatic
- 4 result of the environment, and religion remains today just as important within
- 5 Australia as it was to the early European settlers. This, therefore, enables emerging
- 6 religions to find a place within society, even if there are questions as to the legitimacy
- 7 of the religion itself.⁷⁷
- 8 Indeed, it might be argued that any public benefit in Scientology may be
- 9 rebutted due to questions raised as to its hoax-like nature, or that charlatanism features
- 10 heavily within its construct. The *Scientology* case explored these issues and provided
- some perhaps surprising answers to such questions raised.
- Murphy J confirmed that the truth or falsity of religions is not the business of
- officials or the courts.⁷⁸ If that were the business of such bodies, then all religions
- might fail such a test. ⁷⁹ Instead, religion is seen as giving people security and inner
- strength not to be crushed by the monstrousness of the universe. Scientology,
- therefore, sits within the construct of a religion, regardless of whether or not a person
- may question its truth, because many established religions may also have their truths
- 18 questioned.
- The Court also confirmed that a test of public acceptability in relation to a
- 20 religion would not, implicitly, be a method of assessing the overall public benefit.
- 21 This is because nearly all religions begin as a minority interest group, often gathering

- around the teachings of an inspiring leader. Any subsequent rise in public acceptance
- 2 is oftentimes slow and difficult. The Court confirmed that a test of public
- acceptability would create 'a danger that a claim's chances of success would be
- 4 greater the more familiar or salient the claim's connexion with conventional
- 5 religiosity could be made to appear.²⁸¹ It could be argued that the proliferation of
- 6 religions, and religious sects, would therefore create difficulties for 'any test based on
- 7 public acceptability. ⁸² As a result, the public benefit is not to be found in popularity.
- 8 Rather, it is to be found in the overall benefit it brings to a group that is persuaded of
- 9 that religion's teachings. This echoes the earlier assertions made in relation to the
- 10 Liberty Trust case, as supported by the findings in the Supreme Court case of
- 11 Greenpeace. Public benefit cannot be assessed on popularity as this may retard the
- law and cause the charitable sector to suffer overall. The provisions of charity are not
- always popular, and indeed, oftentimes charity supports those who are sidelined, or
- who are considered unworthy, by society. That charity provides assistance to such
- members of society reflects the true nature of charity non-judgemental and open to
- all, regardless of perceived worth, which is underpinned by public benefit.
- 17 Returning then to the *Scientology* case, it was further argued that Scientology
- should be denied religious status because it was asserted that it displayed charlatan-
- 19 type tendencies, or was merely a sham.⁸³ If this was so, then its public benefit would
- surely be rebutted. In response, however, the Court observed that charlatanism is a
- 21 necessary price of religious freedom, and if a self-proclaimed teacher persuades others

- to believe in a religion which he propounds, lack of sincerity or integrity on his part is
- 2 not incompatible with the religious character ¹⁸⁴ of the religion itself. Indeed, many
- 3 established religions might fail if faced with such a test.
- Therefore, even in the face of stringent criticism and negativity, Scientology
- 5 found its place within the recognised religions of Australia. Whilst perhaps
- 6 controversial, it can be argued that the implied public benefit of Scientology ensures
- 7 that its purposes are constrained within the law, and the law has legitimised its
- 8 charitable status, and will continue to do so. Scientology is, perhaps, a product of
- 9 contemporary society, and therefore, as considered in the *Liberty Trust* case, this is
- merely a reflection of the ability of charity law to adapt to new challenges and new
- requirements, within the constraints of public benefit.
- This chapter now considers the second Australian case, Commissioner of
- 13 Taxation of the Commonwealth of Australia v Word Investments Limited. 85
- 14 The Word Case
- 15 In this case, Word was established by Wycliffe Bible Translators, Australia, to
- generate funds for Wycliffe, which is an evangelical body. It spreads the word of God
- through international missionary work. One of the key questions for the High Court
- was whether Word could be charitable when it does not engage in charitable activities
- beyond making profits, which are then directed to charitable institutions that do
- 20 engage in charitable activities. 86 Such activities suggest that the public benefit may

- then be rebutted because of the profitability of the organisation. In considering this,
- 2 the Court, *inter alia*, considered a submission by the Commissioner that 'that money
- 3 subject to charitable trusts is not "applied for charitable purposes" unless actually
- 4 expended in the field. ⁸⁷ In answer to this, and implicit that the public benefit would
- 5 be met, is that such an approach would be unworkable, and indeed, would be
- 6 unacceptable. This is because many charities, large and small, operate on the basis of
- 7 raising money and then choosing other suitable charitable organisations to submit
- 8 those funds to, 88 thereby ensuring that the public benefit is met.
- 9 The High Court asserted that this was likely to be the position in Australia
- because the charitable purpose [...] is often [...] to be found in the natural and
- probable consequences of the trust rather than its immediate and expressed objects.²⁸⁹
- The public benefit is therefore implied within the 'natural and probable consequences
- of the trust, which in application in the *Word* case, meant that the Court found that it
- 14 did advance religion.
- 15 It might be argued that such implicit recognition of public benefit would
- extend the doctrine of public benefit beyond its original envisioned connotation.
- 17 Indeed, this decision has provoked criticism because it has been argued that this
- decision may be utilised:⁹⁰

for abusive tax behaviour, as it would seem to open the floodgates for all manner of creative business ventures by religious charities and others, which in future will not need to relate to their charitable purpose.

I would argue, however, that public benefit still has an important role to play in ensuring that charitable purposes are achieved, and if such purposes are not a natural and probable consequence of an entity sactivities, then the public benefit will likely be rebutted. Therefore, the doctrine of public benefit may ensure that such abusive tax behaviour does not come to fruition. The *Word* case further reflects the position of charity law within a contemporary society, legitimised by public benefit, whereby the courts now recognise that commercialism is, in reality, a very real part of religions today. Indeed, [c]ommercialism is so characteristic of organized religion that it is absurd to regard it as disqualifying. Operating on a commercial basis does not negate public benefit, rather public benefit can ensure that a religious entity spurposes do benefit the public, notwithstanding its commercial outlook.

Conclusion

I began this chapter by asserting that religion is just as relevant within modern society as it was in ancient times, and in addition, that charity law provides the ideal vehicle to ensure the appropriate function of religion within society, through the doctrine of public benefit. This is because that doctrine legitimises religion and offers a method

- of administering a religion so as to satisfy public concerns. The authorities discussed
- 2 in this chapter demonstrate the relevance of the doctrine in ensuring that, even in the
- 3 most controversial of circumstances, the charitable sector can benefit generally from a
- 4 variety of modern purposes.
- 5 Ensuring that public benefit is recognised and applied in such a variety of
- 6 circumstances ensures that charity law remains functional in contemporary society.
- 7 This assertion finds support in the *Greenpeace* case, wherein Elias CJ noted that:⁹²

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Just as the law of charities recognised the public benefit of philanthropy in easing the burden on parishes of alleviating poverty, keeping utilities in repair, and educating the poor in post-Reformation Elizabethan England, the circumstances of the modern outsourced and perhaps contracting state may throw up new need for philanthropy which is properly to be treated as charitable. So, for example, charity has been found in purposes which support the machinery or harmony of civil society[.]

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To find otherwise would risk a rigidity in an area of law which should be responsive to the way society works. It is likely to hinder the responsiveness of this area of law to the changing circumstances of society. I sacknowledged that this final point relates specifically to the political purpose doctrine; however, I would assert that such an statement does also relate to the advancement of religion because it has been

- demonstrated how valuable religions are within society. Thus, to limit their function within charity would be to the disadvantage of society overall.
- Indeed, I would argue that religion may be seen as being a part of the
- 4 'machinery and harmony of civil society' because of its benefits to society generally,
- 5 as highlighted earlier in the chapter. Therefore, charity law should continue to
- 6 acknowledge the advancement of religion, and this can be done effectively through
- 7 the judicious and efficient utilisation of the public benefit doctrine. The doctrine
- 8 serves as a restraint on purposes that may not meet charitable requirements. Such
- 9 purposes may include unlawful purposes, or purposes that may be contrary to public
- policy, thus the public benefit would be denied, and the purpose struck down. Where
- the public benefit is rebutted, this is likely to be because the subsequent resultant
- benefits were not established sufficiently. 94
- Therefore, I assert that, overall, the public should feel reassured about the
- authorities that have been considered in this chapter. This is because whilst modern
- day society places challenges at the feet of charity law [...][these] case[s] illustrate
- 16 [...] that the courts recognise that charity law is equally at home in the new
- millennium as it was in the 1600s. ⁹⁵ It could be argued that these decisions actually
- illustrate the overarching philosophy of charity generally. That being to benefit
- society overall, even though it might be argued that a mortgage scheme, nor an
- 20 unconventional religion, nor a commercial entity, could have been anticipated by
- lawmakers back in the 1600s. Such divisive entities, however, should not

1 automatically be precluded from religious status because, as was evidenced, charitable

2 purposes change as society changes. What a society in the 1600s required was very

3 unlikely to be what a society in 2019 requires. Such contemporary purposes merely

4 reflect charity responding to the changing needs of society, under the effective

5 scrutiny of the public benefit doctrine, which in turn provides legal surety and clarity,

which underpins the requirements of the rule of law.⁹⁶

Therefore, the presumption of public benefit legitimises the advancement of religion and ensures that a religion scharitable resources are distributed appropriately to its beneficiaries. This chapter has demonstrated that charity law, through public benefit, enables religious charities to operate for the public good, as required by law. Therefore, charity law is an appropriate conduit to enable religion to operate for the benefit of society generally, and that the doctrine of public benefit enables the charitable resources from religions to be distributed effectively for the public. As a result, the benefits of religion can be realised in multiple communities. Further, the public can be reassured that whilst religious charities are subject to privileges associated with charitable registration, the public benefit doctrine ensures that the benefits provided by religions to communities is not outweighed by the privileges obtained by being a registered charity.

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University of Waikato; Juliet.chevalier-watts@waikato.ac.nz. Note: this chapter is based on an early draft of a PhD thesis chapter, and further makes reference to earlier published articles written by the author.

- ¹ Church of the New Faith v Commissioner of Pay-Roll Tax (Scientology case) [1983] HCA 40, at para 10, per Murphy J [hereinafter Scientology Case].
- ² *Ibid*, at para 11.
- ³ Brian J Grim, Religion may be bigger business that we thought. Here's why', World Economic Forum (January 5, 2017), online:

https://www.weforum.org/agenda/2017/01/religion-bigger-business-than-we-thought/> last accessed 8 June 2018.

- ⁴ Patrick Parkinson AM, Accommodating Religious Beliefs in a Secular Age: the Issue of Conscientious Objection in the Workplace (2011) 34:1 UNSW Law Journal 281.
- ⁵ *Ibid*.
- ⁶ *Ibid*.
- ⁷ Barry W Bussey The Legal Revolution Against the Place of Religion: The Case of Trinity Western University Law School (2016) 4 BYU Law Review, 1136.
- ⁸ Niclas Berggren & Christian Bjornskov ¹Is the importance of religion in daily life related to social trust? Cross-country and cross-state comparisons (2011) 80:3

 Journal of Economic Behavior & Organization 461-462, referring to LR

Introduction to the economics of religion (1998) 36 Journal of Economic Literature, 1465–1496; N Berggren, Rhetoric or reality? An economic analysis of the effects of religion in Sweden? (1997) 26 Journal of Socio-Economics, 571–596; and RD Putnam, *Bowling Alone: The Collapse and Revival of American Community* (New York: Simon & Schuster, 2000).

⁹ Jeffrey Dorfman, Religion is Good for All of Us, Even Those Who Don't Follow One', *Forbes* (December 22, 2013), online:

https://www.forbes.com/sites/jeffreydorfman/2013/12/22/religion-is-good-for-all-of-us-even-those-who-dont-follow-one/#713abffb64d7, last accessed 8 June 2018.

- ¹² Una Osili, What influences American giving? The Conversation (July 25 2017), online: http://theconversation.com/what-influences-american-giving-78800 last accessed 8 June 2018.
- 13 Kelsey Dallas, Economic impact of religion: New report says it worth more than Google, Apple and Amazon combined, Deseret News (September 14, 2016), online: https://www.deseretnews.com/article/865662454/Economic-impact-of-religion-New-report-says-its-worth-more-than-Google-Apple-and-Amazon-combined.html accessed 8 June 2018>; see also:

¹⁰ *Ibid*.

¹¹ Ibid.

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<a href="http://medfield.wickedlocal.com/news/20160921/economic-impact-of-religion-new-report-says-its-worth-more-than-google-apple-and-amazon-combined">https://www.washingtonpost.com/news/acts-of-combined</a> and <a href="https://www.washingtonpost.com/news/acts-of-faith/wp/2016/09/14/study-religion-contributes-more-to-the-u-s-economy-than-facebook-google-and-apple-combined/?noredirect=on&utm_term=.6636b74ca66e">https://www.washingtonpost.com/news/acts-of-faith/wp/2016/09/14/study-religion-contributes-more-to-the-u-s-economy-than-facebook-google-and-apple-combined/?noredirect=on&utm_term=.6636b74ca66e</a>>.
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- ¹⁴ Kerry O'Halloran, Charity and Religion: International charity law reform outcomes and the choices for Australia (2011) 17:2 Third Sector Review, 30.
- ¹⁵ *Ibid*.
- ¹⁶ *Ibid*.
- For example, the Catholic Church operates over 10,000 orphanages, 140,000 schools, 5,000 hospitals, as well as 16,000 other health clinics. Caritas, the umbrella organisation for Catholic aid agencies, estimated that spending by its associate organisations totalled circa £2–£4 billion, therefore this is one of the biggest aid agencies globally; see David Paton, The world s biggest charity, *Catholic Herald* (February 16, 2017), online:

http://www.catholicherald.co.uk/issues/february-17th-2017/a-worldwide-force-for-good/ accessed 8 June 2018. New Zealand reportedly has nearly 300 religious schools throughout the country; see Wikipedia, List of Christian Organisations in New Zealand, online:

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<a href="https://en.wikipedia.org/wiki/List_of_Christian_organisations_in_New_Zeal">https://en.wikipedia.org/wiki/List_of_Christian_organisations_in_New_Zeal</a> and accessed 8 June 2018.
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- ¹⁸ Ricky Gervais (February 5, 2014 at 19:05), online: *Twitter*https://twitter.com/rickygervais/status/431262322300952576?lang=en">https://twitter.com/rickygervais/status/431262322300952576?lang=en>.
- ¹⁹ Gervais (March 3, 2012 at 05:17), online: *Twitter*https://twitter.com/rickygervais/status/175932824518533121?lang=en
- ²⁰ Christopher Hitchens died in 2011, although many of his lectures are still publicly available on YouTube, for example:
 - https://www.youtube.com/watch?reload=9&v=MQox1hQrABQ accessed 8 June 2018.
- Whilst it is not within the remit of this chapter to discuss the issues related to terrorism that have been said to be related to religion, that issue may be a key concern for a number of communities. However, what can be said is that most cases of sectarian violence attributed to religion are, in fact, an oversimplification of complex socio-political, geographic, economic, and cultural factors; see Elizabeth Shakman Hurd, *Beyond religious freedom: the New Global Politics of Religion* (Princeton: Princeton University Press, 2015) and also William T Cavanaugh *The Myth Of Religious Violence Secular Ideology And The Roots Of Modern Conflict* (OUP, 2009).

²² Act (43 Eliz I, c .4) of the English Parliament.

Prepared by section 13(1) of the *Mortmain and Charitable Uses Act* 1888 (c. 42). However, as Halsbury's states that repeal expressly preserved the preamble (s. 13(2)). With the repeal of the 1888 Act by the *Charities Act 1960*, the preamble is no longer on the statute book, but the preamble never had any statutory operation, and its final repeal does not affect the authority of the cases decided on it nor the principles on which future cases are to be decided. See: *Halsbury's Laws of England*, 4th ed., 2001 reissue vol. 5(2): Charities, para 2, fn. 7, p. 8.

²⁴ Hubert Picarda QC, *The Law and Practice Relating to Charities*, 4th ed (Haywards Heath: Bloomsbury Professional Ltd, 2010) at 14-16.

²⁷ Commissioners for Special Purposes of the Income Tax Act v Pemsel [1891] AC 531.

²⁸ *Ibid*, at 583.

²⁹ Charities Act 2006, s 2(2) and also Charities Act 2011, s 3(1).

³⁰ Charities Act 2013, ss 12(1) and 14-17.

³¹ *Charities Act 2005*, s 5(1).

³² Vancouver Society of Immigrant and Visible Minority Women v M.N.R., [1999] 1 SCR 10, 1999 CanLII 704 (SCC) at 12, http://canlii.ca/t/1fqmt.

³³ Jonathan Garton *Public Benefit in Charity Law* (Oxford: Oxford University Press, 2013) at 1–3.

³⁴ *Ibid*, at 18, citing Gareth Jones *History of the Law of Charity 1532* 1827 (Cambridge: Cambridge University Press, 1969) at 121.

³⁵ It has been argued that this statement is erroneous. However, it is outside of the scope of this chapter to address that specific point. For further discussions, please see, for example, Mary Synge *The New Public Benefit Requirement Making Sense of Charity Law* (Oxford: Hart, 2015); *Independent Schools Council v Charity Commission for England and Wales* [2011] UKUT 421 (TCC); and Juliet Chevalier-Watts, *Charity Law International Perspectives* (Abingdon: Routledge, 2018) at 81 [*Charity Law*].

³⁶ Charities Act 2011, s 4(2).

³⁷ This chapter, therefore, considers the presumption of public benefit because it focuses on Australasian case law.

³⁸ Gino Dal Pont, *Charity Law in Australia and New Zealand* (Melbourne: Oxford University Press, 2000) at 13, citing *Perpetual Trustee Co (Ltd) v Ferguson* (1951) 51 SR (NSW) 256 at 263.

³⁹ *Ibid*.

⁴⁰ Liberty Trust v Charities Commission [2011] 3 NZLR 68 at para 99 [hereinafter Liberty Trust], referring to Re New Zealand Computer Society Inc HC Wellington CIV-2010-485-924, 28 February 2011 at para 14. This case will be addressed in detail later in the chapter.

⁴¹ Debra Morris, Charities and the Modern Equality Framework Heading for Collision? (2012) 65 Current Legal Problems vol. 65 at 298; see also *Gilmour v Coats* [1949] AC 426 (HL) and *Verge v Somerville* [1924] AC 496 (PC).

- ⁴³ *Ibid*, referring to Jean Warburton, Debra Morris & NF Riddle, *Tudor on Charities*, 9th ed, (London: Sweet & Maxwell, 2003), at para 2 048; and included in the footnotes: In the United Kingdom in 2006, legislation was passed requiring charities to be demonstrably for the public benefit. (Refer to s 3 of the *Charities Act* 2006 (UK), and also see UK Charity Commission *Analysis of the Law Underpinning the Advancement of Religion for the Public Benefit* (UK, 2008)). It should further be noted that since the decision of the Upper Tribunal Tax and Chancery Chamber in *Independent Schools Council v Charity Commission* [2011] UKUT 421 (TCC), some elements of the Charity Commission for England and Wales Guidance on Public Benefit has been rewritten.
- Andrew Iwobi Out with the old, in with new: religion, charitable status and the Charities Act 2006 Legal Studies (2009) 29 4 at 630 631, citing GHL Fridman, Charities and public benefit (1953) 31 Can B Rev at 539; see also Gilmour v Coats [1949] AC 426 (HL) at 443.
- ⁴⁵ Andrew Iwobi Out with the old, in with new: religion, charitable status and the Charities Act 2006 Legal Studies (2009) 29 4 at 630, referring to M Freeland

⁴² *Liberty Trust, supra* note 38 at para 99.

Charity law and the public/private distinction in C. Mitchell and S. Moody, eds, *Foundations of Charity* (Hart, Oxford, 2000) at 111 and 121.

- ⁴⁷ The Charities Commission was disestablished on 31 May 2012 by the Charities Amendment Act (No 2) 2012. The Commission's core functions were transferred to the Department of Internal Affairs Charities Services; see Chevalier-Watts, *Charity Law*, *supra* note 33 at 156.
- ⁴⁸ Liberty Trust, Questions and Answers (last accessed 25 May 2018), online: http://www.libertytrust.org.nz/questions>.

- ⁵² Canterbury Development Corporation v Charities Commission [2010] 2 NZLR (HC) at para 2.
- ⁵³ Liberty Trust, Principles in Action! (last accessed 28 May 2018), online: http://www.libertytrust.org.nz/principles>.
- ⁵⁴ Juliet Chevalier-Watts, *Charitable Trusts and Advancement of Religion: On a Whim and a Prayer?* (September 2012) 43 VUWLR, 19-422.

⁴⁶ *Liberty Trust, supra* note 38.

⁴⁹ *Liberty Trust*, *supra* note 38 at paras 91–98.

⁵⁰ Liberty Trust, "Questions and Answers," *supra* note 46.

⁵¹ *Liberty Trust, supra* note 38 at para 100.

⁵⁵ *Liberty Trust, supra* note 38 at para 113.

⁵⁶ *Ibid*, at para 107.

⁵⁷ *Ibid*, at para 100.

- ⁵⁹ Juliet Chevalier-Watts, Charity law, the Advancement of Religion and Public

 Benefit Will the United Kingdom be the Answer to New Zealand's Prayers?

 (2016) 47 VUWLR, 404, citing Kerry O'Halloran *Religion, Charity and Human Rights* (Cambridge: Cambridge University Press, 2014) at 447.
- ⁶⁰ *Liberty Trust, supra* note 38 at para 122.
- ⁶¹ Re Greenpeace of New Zealand Inc [2015] 1 NZLR 169 at para 75 [hereinafter Greenpeace].
- ⁶² *Ibid*.
- ⁶³ *Ibid*.
- ⁶⁴ *Ibid*, at para 70.
- ⁶⁵ *Ibid*.
- ⁶⁶ *Ibid*, at para 71, referring to, inter alia, *Jackson v Philips* (1867) 96 Mass 539 14 Allen 539 (Mass SC), and Charities Act 2006 (UK), s 2(2)(h).
- ⁶⁷ Scientology Case, supra note 1.
- What is Scientology? online: *Scientology* https://www.scientology.org/what-is-scientology.html?q= accessed 7 June 2018.
- ⁶⁹ Scientology Case, supra note 1 at para 8, per Mason ACJ and Brennan J.
- ⁷⁰ *Ibid*, at para 13.

⁵⁸ *Ibid*, at para 125.

⁷¹ *Ibid*.

⁷² *Ibid*.

- ⁷⁶ *Ibid*, citing Clifford Geertz An Anthropological Study of Religion in *International Encyclopedia of the Social Sciences* vol. 13 (1968) at 406.
- ⁷⁷ It should be noted that since the arrival of European migrants, and subsequent later migrants to Australia, the dominant religion remains a variety of forms of Christianity. Nonetheless, other religions are prevalent, including the Aboriginal Dreaming, as well as other non-Western centric religions, such as Hinduism, Islam and Buddhism.

⁷³ Royal Choral Society v Inland Revenue Commissioners [1943] 2 All ER 101 and Re
Delius (deceased) [1957] Ch 299 (Ch).

⁷⁴ *Re Shaw* s *Wills Trusts* [1952] Ch 163 (Ch) at 172.

⁷⁵ Scientology Case, supra note 1 at para 13.

⁷⁸ Scientology Case, supra note 1 at para 7, per Murphy J.

⁷⁹ *Ibid*

⁸⁰ *Ibid*, citing Carl Jung *Symbols of Transformation* (1956) at 231.

⁸¹ *Ibid*, citing *Gillette v United States* [1971] USSC 45 at 457.

⁸² *Ibid*.

⁸³ *Ibid*, at para 25, per Mason ACJ and Brennan J.

⁸⁴ *Ibid*, at para 26.

⁸⁵ Commissioner of Taxation of the Commonwealth of Australia v Word Investments

Limited [2008] HCA 55.

- ⁸⁹ *Ibid*, at para 38, citing *Baptist Union of Ireland (Northern) Corporation Ltd v Commissioners of Inland Revenue* (1945) 26 TC 335 at 348.
- ⁹⁰ Juliet Chevalier-Watts, *Law of Charity* (Wellington: ThomsonReuters, 2014) at 214, citing Kerry O'Halloran 'Charity and Religion: International charity law reform outcomes and the choices for Australia' (2011) 17:2 Third Sector Review 29 at 36.

- ⁹⁴ Registration Decision: The Jedi Society Incorporated (JED494458) 14 September
 2015 at paras 45-46.
- ⁹⁵ Juliet Chevalier-Watts, Charity Law and Religion A Dinosaur in the Modern World? (2016) NoFo 13 at 135-36.
- ⁹⁶ Kathryn Chan, *The Public-Private Nature of Charity Law Divide* (London: Bloomsbury, 2016) at 6.

⁸⁶ *Ibid*, at para 34.

⁸⁷ *Ibid*, at para 37.

⁸⁸ *Ibid*.

⁹¹ Scientology Case, supra note 1 at para 45, per Murphy J.

⁹² Greenpeace, supra note 59 at para 70.

⁹³ *Ibid*.